

**From:**

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Quote Number	QUO-0004
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<b>Total</b>	<b>€280,00</b>

**To:**

Yneo

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[:en]Facebook paid campaign strategy towards Germany, France, UK, Poland WoT fans.

Target: conversion (sales)

Proposition: Facebook catalogue sale ads

Why: automated optimisation, measurability.

Target budget and duration campaign: 500 euros / 4 weeks[:]

Hrs/Qty	Service	Rate/Price	Sub Total
0,5	Setup Facebook ad account Set up a Facebook ad account	€70,00	€35,00
1	Setup catalogue xml stream from site to Facebook Set up the automatic import of current and future products in Facebook catalog to use in ads + integrate pixel to track sales.	€70,00	€70,00
2	Setup 1 campaign over 4 weeks using 500 euro budget Includes optimisation during 4 weeks	€70,00	€140,00



Hrs/Qty	Service	Rate/Price	Sub Total
0,5	Reporting Reporting after campaign	€70,00	€35,00

Sub Total	€280,00
BTW	€0,00
<b>Total</b>	<b>€280,00</b>

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[ :en]Offer is excluding media cost (500 euros).[ :]

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