

**From:**

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|              |                |
|--------------|----------------|
| Quote Number | QUO-0004       |
| Quote Date   | May 24, 2017   |
| <b>Total</b> | <b>€280,00</b> |

**To:**

Yneo

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[:en]Facebook paid campaign strategy towards Germany, France, UK, Poland WoT fans.

Target: conversion (sales)

Proposition: Facebook catalogue sale ads

Why: automated optimisation, measurability.

Target budget and duration campaign: 500 euros / 4 weeks[:]

| Hrs/Qty | Service                                                                                                                                                                            | Rate/Price | Sub Total |
|---------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------|-----------|
| 0,5     | Setup Facebook ad account<br>Set up a Facebook ad account                                                                                                                          | €70,00     | €35,00    |
| 1       | Setup catalogue xml stream from site to Facebook<br>Set up the automatic import of current and future products in Facebook catalog to use in ads + integrate pixel to track sales. | €70,00     | €70,00    |
| 2       | Setup 1 campaign over 4 weeks using 500 euro budget<br>Includes optimisation during 4 weeks                                                                                        | €70,00     | €140,00   |



| Hrs/Qty | Service                               | Rate/Price | Sub Total |
|---------|---------------------------------------|------------|-----------|
| 0,5     | Reporting<br>Reporting after campaign | €70,00     | €35,00    |

|              |                |
|--------------|----------------|
| Sub Total    | €280,00        |
| BTW          | €0,00          |
| <b>Total</b> | <b>€280,00</b> |

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[[:en]]Offer is excluding media cost (500 euros).[::]

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